

## Business and Biodiversity Forum

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<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

# Yves Leclerc

*Director of Agronomy North America, McCain*



Global Director of Agriculture Sustainability, McCain Foods Limited. A Ph.D. graduate from McGill University, Canada in Plant Physiology, Yves has dedicated his career to the advancement of the potato crop and the promotion of environmental sustainability in agriculture.

Yves currently leads the company's Agriculture Sustainability Program promoting the development and implementation of good agricultural practices related to environmental sustainability, soil health and farm biodiversity with the aim of improving grower's livelihood and resilience to climate change. Yves is also co-leading the company's Farm of the Future project; a network of commercial farms around the world dedicated to combining state-of-the-art smart and innovative technologies to improve productivity while positively impacting the environment through the development and adoption regenerative agricultural practices.

Throughout his career with McCain Foods, Yves has led best in class research and extension programs, creating solutions to address environmental sustainability as well as crop production challenges. Yves has authored and co-authored more than 15 scientific publications and is the recipient of various scientific, industry and customers recognition awards. He is an Adjunct Professor with the University of Dalhousie in Canada and recently served on the ExCo Board of the Sustainable Agriculture Initiative (SAI) Platform.



## 2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

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