

Business and Biodiversity Forum

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<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

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Executive Director

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Rik has been the Executive Director of UEBT since its creation in 2008. He is an expert on sustainable BioTrade in support of the objectives of the Convention on Biological Diversity.

He spent more than a decade with the United Nations Conference on Trade and Development (UNCTAD), where he was involved in the creation of the BioTrade Initiative and helped to conceptualise the idea of UEBT. He has also served as the Board Chair of ISEAL, the umbrella group for sustainability standards.

Rik grew up in the Netherlands, where he earned a master's degree in business and environmental economics



2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

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