

## Business and Biodiversity Forum

A COP15 Parallel Event, 12 & 13 December 2022, Montreal, Canada

<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

# Matt Jones

*Head of Nature Economy*  
UNEP-WCMC



Matt's role is to oversee UNEP-WCMC's work seeking transformative change in our economic system. He leads the Nature Economy impact area which includes targets and metrics for corporate performance, corporate partnerships, the role of trade and finance in conserving and restoring nature, promoting public and private uptake of natural capital approaches, and economy-wide transformation. His expertise is in natural capital impacts and dependencies of the private and financial sectors, corporate biodiversity assessment and impact management intervention, and biodiversity metrics.

Matt has served as an expert in the development of the Global Reporting Initiative's standards, as an advisor to the Capitals Coalition, and as an author of the scope for the forthcoming IPBES Business and Biodiversity Methodological Assessment. He holds a Master of Philosophy and a Bachelors degree in Land Economy from the University of Cambridge.

Prior to joining UNEP-WCMC, Matt worked in Tanzania on projects to align the goals of poverty alleviation and biodiversity conservation. He has also worked as a consultant to the Energy, Transport, Finance, Utilities and Construction sectors on environmental, social and governance issues. Building on nearly 20 years of experience, Matt's work is seeking a shift towards a socially just, zero-carbon and nature-positive future.



## 2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

KUNMING – MONTREAL