

Finance and Biodiversity Day

A COP15 Parallel Event, 14 December 2022, Montreal, Canada

<https://www.cbd.int/article/cop15-finance-and-biodiversity-day>



Laurence Pessez

Global Head of Corporate Social Responsibility, BNP Paribas

Laurence Pessez has been leading the Corporate Social Responsibility of BNP Paribas since 2010. Under her leadership, the bank became in 2017 the n°1 bank in Europe for its sustainability performance, according to the extra-financial analysis V.E (formerly Vigeo-Eiris). In 2022, she contributed to obtaining the “World’s Best Bank for Sustainable Finance” award by Euromoney and to positioning the bank as the leading French bank in Europe and 7th global bank in Corporate Knights’ “Global 100 most sustainable corporations in the World” ranking.

In 2020, under her leadership, the bank was also awarded “World’s Best Bank for Financial Inclusion” by Euromoney. In 2021, she contributed to the decision of BNP Paribas to be among the first signatories of the Net Zero Banking Alliance (NZBA) and to take at this occasion a “net zero” commitment by 2050. A member of her team sits on the Taskforce for Nature-related Financial Disclosure, created in 2021.

Prior to her current role, she occupied a variety of positions in Communications, Marketing, HR and Sustainability in several other corporations. Laurence graduated from Sciences Po Paris. She is the Vice-President of the European think tank Institute for Sustainable Development and International Relations (IDDRI), she sits on the Banking Board of the Principles for Responsible Banking of the UNEP FI (PRB) and is an elected member of the board of Finance for Tomorrow, the Sustainable Finance arm of the French financial hub.



2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

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