

## Business and Biodiversity Forum

A COP15 Parallel Event, 12 & 13 December 2022, Montreal, Canada

<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

### Glenn Mandziuk

*Sustainable Hospitality Alliance, President and CEO*

Glenn Mandziuk is the Chief Executive Officer of the Sustainable Hospitality Alliance – the leading global network in responsible hospitality. He is an internationally recognised CEO with over 25 years of leadership experience in advancing sustainable practices in tourism, hospitality and economic development, and establishing strategies and programmes that inspire responsible growth.

Prior to becoming CEO of the Sustainable Hospitality Alliance, Glenn was President and Chief Executive Officer of Canada's Thompson Okanagan Tourism Region (TOTA) with its 4,000 industry stakeholders. Glenn's leadership resulted in the organisation being recognised as a global champion of excellence and innovation in sustainable destination management and responsible industry development practices. The team received recognition from the United Nations World Tourism Organisation (UNWTO), World Travel and Tourism Council (WTTC), World Travel Awards, and Responsible Tourism Institute's Biosphere Gold Certification – a first in the Americas. In addition, the UNWTO awarded TOTA Quest Certification for excellence in leadership, execution and governance capacities – only the third such recognition for a destination management organisation bestowed in the world.



Glenn has 10 years' experience in the hospitality industry in family-owned and operated hotels and resorts and holds a Master of Environmental Design degree majoring in sustainable tourism planning. He is also a director on the Board of the Global Sustainable Tourism Council and the Responsible Tourism Institute

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**2020 UN BIODIVERSITY CONFERENCE**

**COP 15 / CP-MOP 10 / NP-MOP 4**

Ecological Civilization-Building a Shared Future for All Life on Earth

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