

Geneviève Morin CEO, Fondaction

President and CEO of Fondaction, a labour-sponsored fund with CAD 3.11 billion in net assets, Geneviève Morin has been leading the shift and focus of the financial industry towards sustainability for over 30 years in Québec, Canada. Recognized as a pioneering and for her expertise in sustainable finance, she actively works to mobilize capital and various stakeholders for the positive transformation of the economy to make it more equitable, inclusive, green and successful.



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