

## Business and Biodiversity Forum

A COP15 Parallel Event, 12 & 13 December 2022, Montreal, Canada

<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

# Eva Zabey

*Executive Director,  
Business for Nature*



With a background in natural capital and environmental management, Eva is an experienced leader, facilitator, speaker, writer and media spokesperson who has led Business for Nature since 2019.

Business for Nature is a global coalition of more than 75 influential organizations and forward-thinking companies calling for governments to adopt policies to reverse nature loss in this decade. Besides global advocacy, the coalition encourages companies to act, commit, transform and disclose to reverse nature loss, and advocate for greater policy ambition.

Prior to joining Business for Nature, Eva spent 15 years leading multiple projects at the World Business Council for Sustainable Development (WBCSD). This included work on natural, social and human capital measurement and valuation for business decision-making, towards integrated performance management, and ultimately reporting for investors. She led the development of the Natural Capital Protocol as well as the establishment of the Social and Human Capital Coalition, both of which now sit under the leadership of the Capitals Coalition.

Eva writes on LinkedIn, is on Twitter @EvaZabey1 and gave this TEDx talk.



## 2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

KUNMING – MONTREAL