## **Business and Biodiversity Forum**

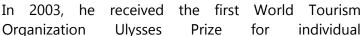
A COP15 Parallel Event, 12 & 13 December 2022, Montreal, Canada

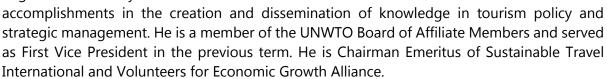
https://www.cbd.int/article/cop15-business-biodiversity-forum#programme

## **Prof. Don Hawkins**

UQAM/CED and Special Envoy, Sustainable Tourism Global Center

Professor Don Hawkins serves an Envoy of the Sustainable Tourism Global Center of Saudi Arabia's Ministry of Tourism. At the George Washington University, he is Professor Emeritus of Management and Tourism Studies in the School of Business and Professor Emeritus of International Affairs in the Elliott School of International Affairs. He served as the Founder and Director of the International Institute of Tourism Studies (IITS) in 1988 as a research and education center established in collaboration with the UNWTO. In 1994, he was appointed as the Dwight D. Eisenhower Professor of Tourism Policy (an endowed chair).





He currently serves as Chairman of Solimar International. Over his career he has authored, coauthored, or edited twenty-two refereed journal articles, 15 books and 23 book chapters

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## 2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

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