

Business and Biodiversity Forum

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<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

Prof. Don Hawkins

UQAM/CED and Special Envoy, Sustainable Tourism Global Center

Professor Don Hawkins serves as an Envoy of the Sustainable Tourism Global Center of Saudi Arabia's Ministry of Tourism. At the George Washington University, he is Professor Emeritus of Management and Tourism Studies in the School of Business and Professor Emeritus of International Affairs in the Elliott School of International Affairs. He served as the Founder and Director of the International Institute of Tourism Studies (IITS) in 1988 as a research and education center established in collaboration with the UNWTO. In 1994, he was appointed as the Dwight D. Eisenhower Professor of Tourism Policy (an endowed chair).



In 2003, he received the first World Tourism Organization Ulysses Prize for individual accomplishments in the creation and dissemination of knowledge in tourism policy and strategic management. He is a member of the UNWTO Board of Affiliate Members and served as First Vice President in the previous term. He is Chairman Emeritus of Sustainable Travel International and Volunteers for Economic Growth Alliance.

He currently serves as Chairman of Solimar International. Over his career he has authored, co-authored, or edited twenty-two refereed journal articles, 15 books and 23 book chapters

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Ecological Civilization—Building a Shared Future for All Life on Earth

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