

## Nature and Culture Summit: 11 and 12 December 2022

<https://www.cbd.int/article/cop15-nature-culture-summit>

### Roudtable 4



### Mr. David Ainsworth

Information Officer, SCBD

David Ainsworth, Information Officer for the Secretariat of the Convention on Biological Diversity, has two decades worth of experience in communications management, marketing, and campaign development in the field of biodiversity and sustainable development. David is currently responsible for drafting and implementing communication strategies on policy issues related to biodiversity. A major priority of his work is increasing public awareness around biodiversity and its value, on every level, to humankind. David has been with the Secretariat since 2003, working on communications campaigns including the annual campaign for the International Day for Biodiversity, the launches of the Global Biodiversity Outlook and he is the moderator for the Rio Convention's Pavilion, which takes place at the margins of the Conference of Parties of the three Conventions. David also chairs an unofficial communications flotilla on biodiversity, supporting global partner organizations, working together to raise awareness for biodiversity.

Prior to joining the secretariat of the Convention on Biological Diversity, David worked for private sector technology firms in marketing and product development. He also worked for the NGO Rights and Democracy for their consultative group on Latin America. David has a PhD in political science from McGill University in Montreal, Canada, and a Bachelor of Arts cum laude in History and Political Science from the University of Toronto. He obtained an International Baccalaureate Diploma from the Lester B. Pearson United World College of the Pacific in British Columbia, Canada.



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