

Business and Biodiversity Forum

A COP15 Parallel Event, 12 & 13 December 2022, Montreal, Canada

<https://www.cbd.int/article/cop15-business-biodiversity-forum#programme>

MS Char Love

Global Director of Advocacy, Natura & Co



Char is inspired by people in business who use their power as a force for good and firmly believes that accountants will save the world. Char recently joined Natura &Co, the world's biggest B Corp, as the Global Director of Advocacy where she is focused on supporting the business take a stand on key issues, and deepening relationships with partners who share a commitment to engaging in system level change.

She also continues to teach and learn with students at Said Business School, University of Oxford where she designed the popular MBA course The Regenerative and Circular Economy: How to Do Business in a Climate Emergency, and the executive course The Oxford Climate Emergency Programme.

Char is a serial entrepreneur having been the co-founder of Volans, Heliotropy and B Lab UK where she held the role of Chair and Activist in Residence. Char's personal purpose in life is to create space for others, to share her energy and to seek experiences where she can feel the magic that materializes when people come together to activate for positive change. decision-making.



2020 UN BIODIVERSITY CONFERENCE

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

KUNMING – MONTREAL