

Ms. Amanda Blanc

Group CEO of Aviva



Amanda Blanc is the Group CEO of Aviva, the UK's leading insurance, wealth and retirement business.

Amanda started her career as a graduate at one of Aviva's ancestor companies, Commercial Union. Following success in senior executive roles across the insurance industry, she came back to Aviva as CEO in July 2020.

Career highlights

Amanda was formerly Group CEO at AXA UK, PPP & Ireland and CEO Europe, Middle East, Africa & Global Banking at Zurich Insurance Group. She also held executive leadership positions at Towergate Insurance Brokers, Groupama Insurance Company and Commercial Union.

She has previously served as Chair of the Association of British Insurers, Chair of the Insurance Fraud Bureau and President of the Chartered Insurance Institute.

In 2021, Amanda was awarded the Women in Insurance Outstanding Achievement Award and recognised in the Forbes list of the World's 100 Most Powerful Women.

In 2022, Amanda was named Insurance Personality of the Year at the British Insurance Awards and was recognised as one of the 100 Most Influential Women in Finance by Financial News. Most recently she has been named in the Financial Times 25 most influential women of 2022.

Qualifications and responsibilities

Amanda is an Associate of the Chartered Insurance Institute and has an MBA from Leeds University. She also holds a BA (hons) in history from the University of Liverpool.

In 2020, Amanda led the Government's independent review into flood insurance.

In 2021, she was appointed by HM Treasury to the role of Women in Finance Charter Champion and has worked with Bain & Company to design an industry-first blueprint with practical recommendations that organisations can use to boost representation across Financial Services.

Amanda was also elected to join the Geneva Association Board, and she is a member of the UK Government's Financial Services Trade Advisory Group.

In 2022, Amanda joined the Prime Minister's Business Council, which brings together industry leaders to boost jobs and unlock investment, accelerate net zero ambitions, and promote Global Britain.

Amanda is also Co-Chair of the UK Transition Taskforce, which is developing a gold standard for private sector climate transition plans.

On 1 September 2022, Amanda joined the Board of BP plc, a company listed on the LSE, Frankfurt Stock Exchange and NYSE, as a Non-Executive Director.

