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**** MEDIA ADVISORY ****

COP15 MEDIA CENTRE PRESS BRIEFING

3:00 PM, SUNDAY, DECEMBER 18

Experts to Comment on Specifics in the New Text of Global Biodiversity Framework (GBF) on Key Issues—30 x 30, Rights for Indigenous People and Finance and reflect if it is “Paris-style” Deal for Nature

Panelists will lay out final recommendations for negotiators in last chance before text is finalized

With little time left to finalize a complex yet essential global deal for nature, experts will provide a detailed analysis of a newly released formal negotiating text. The updated text will represent the near-final Global Biodiversity Framework (GBF) and the experts will discuss what's needed to achieve key targets under negotiation at COP15. The text as it stands so far is expected to be released Sunday, December 18 at 8 am Montréal.

WHAT: Campaign for Nature will comment on the GBF text and where it stands related to the *global* goal to protect at least 30% of the world's land and ocean by 2030 (Target 3), finance, and the rights of Indigenous Peoples and local communities.

WHO:

- **Brian O'Donnell**, Director, Campaign for Nature
- **Dr. Kina Murphy**, Ecologist and Chief Scientist, Campaign for Nature
- **Mark Opel**, Finance Lead, Campaign for Nature
- Other speakers TBD

WHEN: 3:00 pm Montréal/8:00 pm London/9:00 pm Paris, December 18, 2022

WHERE: Media Centre, Room **220D**, The Palais des congrès de Montréal (COP15 venue), 1001 Pl. Jean-Paul-Riopelle, Montréal. The briefing will also be live-streamed [here](#).

ABOUT 30x30

The global 30x30 goal has been endorsed by the G7 and is a pillar of a UN Convention on Biological Diversity agreement, known as the post-2020 Global Biodiversity Framework (GBF), that will be finalized at COP15 December 7-19 in Montreal. The GBF is considered to be as important to the fate of the planet as the Paris Agreement. The 30x30 land and ocean goal is supported by 116 countries from Africa, Asia, Europe, and the Americas, nearly all of whom are members of the High Ambition Coalition for Nature and People. It is critical that this goal be implemented with full respect for the rights and contributions of Indigenous People and local communities.

ABOUT NATIONAL GEOGRAPHIC SOCIETY

The National Geographic Society is a global nonprofit organization that uses the power of science, exploration, education and storytelling to illuminate and protect the wonder of our world. Since 1888,

National Geographic has pushed the boundaries of exploration, investing in bold people and transformative ideas, providing more than 15,000 grants for work across all seven continents, reaching 3 million students each year through education offerings, and engaging audiences around the globe through signature experiences, stories and content. To learn more, visit www.nationalgeographic.org or follow us on [Instagram](#), [Twitter](#) and [Facebook](#).

ABOUT THE CAMPAIGN FOR NATURE

The [Campaign for Nature](#) works with partners worldwide to champion a global goal to protect at least 30% of the planet by 2030, a target to be agreed on at the 15th Conference on the Parties to the Convention on Biological Diversity in 2022. The ambitious, science-driven 30x30 goal, endorsed by more than 100 countries worldwide, relies on ensuring the full rights of Indigenous Peoples and local communities and adequate finance from an array of funders.

ABOUT THE HIGH AMBITION COALITION FOR NATURE AND PEOPLE

The High Ambition Coalition (HAC) for Nature and People is an intergovernmental group of more than 116 countries co-chaired by Costa Rica and France and by the United Kingdom as Ocean co-chair, championing a global deal for nature and people with the central goal of protecting at least 30 per cent of land and 30% of the ocean, globally, by 2030. The 30x30 target is a global target which aims to halt the accelerating loss of species and protect vital ecosystems that are the source of our economic security.