

MEDIA ADVISORY FOR IMMEDIATE RELEASE

WWF: COP15 delegates to join ‘Team Earth’, and score a goal for nature!

Montreal (16 December 2022) – Ahead of the final football results expected this weekend, delegates in Montreal – at the COP15 UN biodiversity conference that’s been taking place over the last two weeks there – will also be uniting in the name of football. Delegates will be eagerly awaiting the results of another long-haul game, but this one involves fighting for the future of our planet.

Delegates will be encouraged to come together under the banner of one ‘Team Earth’ and score for nature in goalposts erected in the conference centre. Over one million species are at risk of extinction. The catastrophic decline of nature loss around the world, only puts us at more risk of climate change impacts, pandemics and ecosystem collapse.

WWF encourages governments to show their support for ‘Team Earth’ by agreeing an ambitious Global Biodiversity Framework next week, capable of halting and reversing nature loss by 2030 and securing a nature-positive world for both people and planet.

“Nature has been kicked, punched and thrown for far too long and it can only take so many strikes – soon it will be damaged beyond repair. The last two weeks have been our toughest match yet - and losing is not an option. We have a once-in-a-decade opportunity to turn this around for the 8 billion of us who call this planet our home. There’s no extra time, or next season - Montreal has to be the moment to score a goal for nature, we need all to unite behind Team Earth,”
said Marco Lambertini, Director General of WWF International.

WHEN: Friday 16 December 9-9:45am EST and 2-3pm EST

WHERE: Ground floor, next to the Japan Biodiversity Fund Pavilion, near the side entrance of the Palais des Congres in Montreal.

PHOTOS: Will be [available at this link](#) on the evening (EST) of the 16th Dec. A short football activity will take place with high-level stakeholders expected to don shirts displaying key targets such as “finance” or “30x30”, for example for photo opportunities.

Watch our #TeamEarth film available [here](#) or download file [here](#).

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