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**** MEDIA ADVISORY ****

COP15 MEDIA CENTRE PRESS BRIEFING TOMORROW

11:30 AM, WEDNESDAY, DECEMBER 14

ON 30x30, FINANCE AND RIGHTS FOR INDIGENOUS PEOPLE

**Experts From Around the World to Share Action Plan for Closing an Ambitious,
On-time “Paris-style” Deal for Nature**

Panelists will lay out urgent “to do” list for Ministers arriving in Montreal; Founding chair of Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), Indigenous Leader will take part

With only days left to iron out a complex yet urgent global deal for nature, experts will provide a snapshot of the key sticking points and a state of play of the most critical targets, including the *global* goal to protect at least 30% of the world—land and ocean—by 2030 (Target 3) and the science behind this goal; current financial commitments and what financing is needed to end the biodiversity crisis; and the rights of Indigenous Peoples and local communities.

WHAT: Campaign for Nature will provide an overview of what to expect and what’s needed in the final week of the negotiations.

WHO:

- **Brian O'Donnell**, Director, Campaign for Nature [Moderator]
- **Theresa M. Teñazas**, Wildlife Resources Division Chief, Department of Environment and Natural Resources - Biodiversity Management Bureau, Philippines
- **Mark Opel**, Finance Lead, Campaign for Nature
- **Cristiane Julião Pankararu**, the Articulation of Indigenous Peoples of Brazil (APIB) and Organization of the Northeast, Minas Gerais and Espírito Santo (APOINME)
- **Dr. Zakri Abdul Hamid**, Ambassador and Science Advisor, Campaign for Nature and Founding Chair, Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES)

WHEN: 11:30 a.m. Montréal/4:30 pm London/5:30 pm Paris, December 14, 202

WHERE: Media Centre, Room **220D**, The Palais des congrès de Montréal (COP15 venue), 1001 Pl. Jean-Paul-Riopelle, Montréal. The briefing will also be live-streamed [here](#).

ABOUT 30x30

The global 30x30 goal has been endorsed by the G7 and is a pillar of a UN Convention on Biological Diversity agreement, known as the post-2020 Global Biodiversity Framework (GBF), that will be finalized at COP15 December 7-19 in Montreal. The GBF is considered to be as important to the fate of the planet as the Paris Agreement. The 30x30 land and ocean goal is supported by 112 countries from Africa, Asia, Europe, and the Americas, nearly all of whom are members of the High Ambition Coalition for Nature and People. It is critical that this goal be implemented with full respect for the rights and contributions of Indigenous People and local communities.

ABOUT NATIONAL GEOGRAPHIC SOCIETY

The National Geographic Society is a global nonprofit organization that uses the power of science, exploration, education and storytelling to illuminate and protect the wonder of our world. Since 1888, National Geographic has pushed the boundaries of exploration, investing in bold people and transformative ideas, providing more than 15,000 grants for work across all seven continents, reaching 3 million students each year through education offerings, and engaging audiences around the globe through signature experiences, stories and content. To learn more, visit www.nationalgeographic.org or follow us on [Instagram](#), [Twitter](#) and [Facebook](#).

ABOUT THE CAMPAIGN FOR NATURE

The [Campaign for Nature](#) works with partners worldwide to champion a global goal to protect at least 30% of the planet by 2030, a target to be agreed on at the 15th Conference on the Parties to the Convention on Biological Diversity in 2022. The ambitious, science-driven 30x30 goal, endorsed by more than 100 countries worldwide, relies on ensuring the full rights of Indigenous Peoples and local communities and adequate finance from an array of funders.