



**AMAZONIA
FOR LIFE:
PROTECT
80% BY
2025**
AVERTING THE TIPPING POINT

MEDIA ADVISORY

Wednesday December 14th, 2022

**The “Amazonia for Life: Protect 80% by 2025” Initiative¹
invites to the press conference:**

Amazonia against the clock: How Indigenous territories save the planet

WHAT: At the UN Biodiversity COP15 negotiations, Amazonian Indigenous leaders, researchers, and representatives of environmental organisations will present key findings about “How Indigenous territories save the planet”, based on the report "[Amazonia Against the Clock: Where and How to Protect 80% by 2025.](#)" The Amazonia and 8 other key ecosystems have reached a tipping point. It is vital for humanity that the Global Biodiversity Framework addresses this reality by including the role of indigenous peoples and territories in combating climate change and biodiversity stewardship as they represent 22% of Earth. Indigenous Territories are home to 80% of the planet's remaining biodiversity.

This research exposes the current state of the Amazonia that has already reached 26% transformation and a tipping point, its drivers, and presents the role of indigenous territories as part of the immediate solutions to address the crisis in this megadiverse region and as an urgent measure to protect 50% of the biodiversity before 2030.

WHEN: Wednesday, December 14th, 2022, 5 pm Montreal/Lima/ET, 2 pm PT. Live stream will be available [here](#).

WHERE: Media Center, room 220D, 2nd floor, at the Palais des Congrès, Montreal, 1001 Pl. Jean-Paul-Riopelle, Montréal, QC H2Z 1H5.

WHO:

- Harol Rincón Ipuchima, Coordinator of Climate Change and Biodiversity of COICA
- Diego Casaes, Campaign Director at Avaaz.
- Cyril Kormos, Director of the Primary Forest Alliance.
- Alicia Guzmán, Co-coordinator Initiative Amazonia for Life.

MEDIA CONTACTS:

- Alicia Guzmán-Stand.earth: alicia@stand.earth / +593 98 641 5612
- Raul Estrada: raul.estrada@biodiversity.avaaz.org / +525580196422

¹ The Initiative “Amazonia for Life: Protect 80% by 2025” it's integrated by COICA, Stand.earth, RAISG, AVAAZ, Wild Heritage, Amazon Watch, One Earth and Artists for the Amazonia.