

Media Advisory

WWF light projection at the Palais de Justice, Montreal, to highlight the urgent need to protect nature at COP15 biodiversity conference

What:

WWF will be holding a light projection at the Palais de Justice (Montreal Courthouse) which will showcase how vital nature is to our wellbeing.

The specially-curated imagery will demonstrate the extent to which nature has been degraded, much of which has been caused by unsustainable human activities such as over-exploitation, pollution and land use change.

Such imagery does not have to be a permanent representation of our reality - WWF is calling on governments meeting at COP15 to secure an ambitious global biodiversity agreement capable of reversing biodiversity loss by 2030 for a nature-positive world.

Gavin Edwards, Director of WWF's Global Nature Positive Initiative, said: *"From forest fires highlighting the link between climate change and biodiversity loss, to giant fish reminding us of what we are losing in our oceans and the threat this poses to our food security, COP15 delegates and passers-by will not be able to miss the impacts of continued inaction on nature."*

"The world is watching what happens in Montreal over the next two weeks. We need action now to protect and restore nature. Nature cannot wait. Securing a nature-positive world this decade is not just essential to give the world a chance of limiting global warming to 1.5C, it is vital to safeguard nature, and secure lives and livelihoods for current and future generations."

At COP15, leaders have the chance to put our planet on a pathway to recovery - join WWF as we illustrate, through evocative imagery, the extent of our planet's distress to help citizens worldwide understand just how crucial it is for our leaders to act now.

When:

The projections will run on 5-7 December from 17:00 - 23:00 Montreal time to coincide with the opening of the COP15 UN biodiversity conference, a once-in-a-decade opportunity to secure an ambitious global biodiversity agreement.

Where:

The Palais de Justice (Montreal Courthouse), 1 Notre Dame East, located behind Montreal city hall in the Old Montreal area. (For exact location: insert H2Y 1B6 into your GPS devices)

Help spread the word by joining us in the unveiling of the projection. Come along and take your own photos or we can provide you with the projection that you can use for your reporting.

ENDS

Notes to editors:**Contact:**

If you have any questions or require interviews with our COP15 experts, please get in touch with Emma Ackerley (eackerley@wwfint.org) or Fawziah Selamat (fselamat@wwfint.org).

Imagery:

Please find a mock up of the projection [HERE](#) (Note: Projections will be presented in both English and French)

Images and broll of the light projection will be available [HERE](#) from 6 Dec.