

Act4nature: +75 Companies' Commitments for Biodiversity



**Act4Nature International –
Business alliance**



France / Global



The alliance is committed to accelerate concrete business actions for nature through a platform for commitments. Committed businesses have signed at CEO-level 10 common commitments and SMART individual commitments.

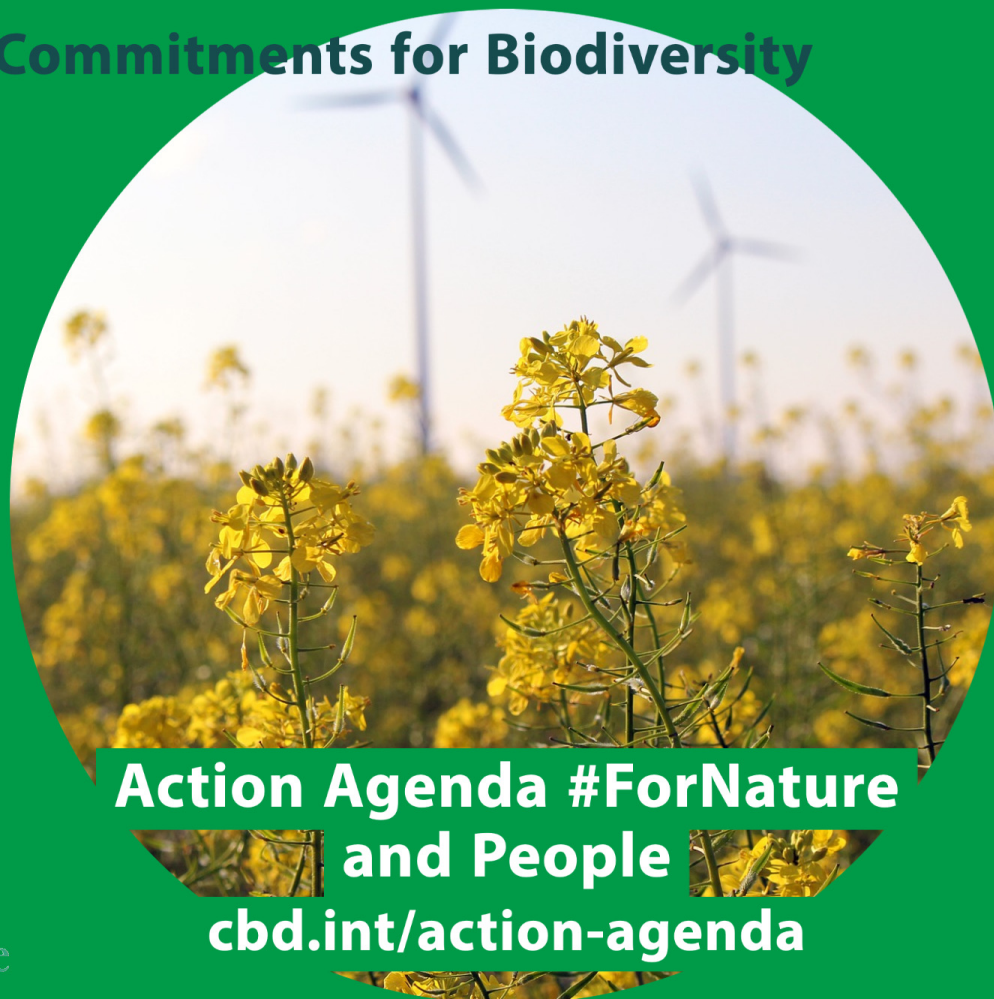


Since 2018, this alliance made possible close to 150 SMART biodiversity business commitments signed by CEOs, including large industry defining partners such as AirFrance, BNP Paribas, Deloitte, Hermès, and SNCF. In 2021, more than 40 new commitments are expected.



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act4nature
international



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Monitoring Bees across Europe



BeeOdiversity - Research and consulting organization



Europe



Provide scientific research and analysis to inform business practices and biodiversity protections. Their BeeOmonitoring tool analyzes pollen collected by bees as a bioindicator of the variety of plants in an ecosystem as well as the impact of industrial and agricultural pollutants.



BeeOdiversity currently monitors 100 project sites across 7 countries, monitoring and transforming over 50,000 ha a year.



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BEEODIVERSITY
regenerating value



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Indigenous Advocacy on Biocultural Diversity and Biosafety



Himalayan Folklore, Indigenous Knowledge and Peoples Networks; Federation of Kirant Indigenous Associations; Society for Wetland Biodiversity Conservation Nepal - Indigenous peoples and local communities' organizations



Nepal



Holding risk assessment of living modified organisms (LMOs) training for Indigenous Peoples and Local Communities; testing the socio-economic guidance developed by the SCBD; and advocating the importance of the Cartagena Protocol on Biosafety.



The commitment is a partnership between Indigenous peoples and local communities' organizations to represent Indigenous biocultural and diversity values in the Global Biodiversity Framework.



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Education and Behavioural Change



Guy J.J.P. Lafond - Individual



Canada



Personally committing to changing individual behaviours for the planet by walking, cycling, and using public transit in cities; buying local foods and eating less meat; and speaking to youth about the issue of climate change.



Guy is passionate about lowering his carbon footprint to mitigate glacial retreat, so glaciers may be enjoyed by future generations.



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Mainstreaming Biodiversity in the Health Sector



**Egyptian Ministry of Environment and
Egyptian Ministry of Health and
Population - Government agencies**



Egypt



**Recognizing the connections between
biodiversity and human health, these
agencies engage with private sector and
civil society actors developing policies,
plans, programs and research aligned with
a One Health Approach - integrating
biodiversity considerations in health
sectors.**



**Recent work includes consulting with
stakeholders to develop a strategic plan for
sustainable use of medicinal plants, and
documenting plant species and traditional
knowledge and use in protected areas.**



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Planting Native Flowers for Pollinators



Jaap de Jong - Individual



Belgium



Planting more flowers! Planting flowers native to your area supports the biological diversity of native species as seed and pollen sources and as food and habitat for local birds, insects, and other wildlife.



Wild bee habitat is often disrupted by urbanization and industrial agriculture. Planting native flowers helps create a vital refuge and pollen source for bees in urban areas.



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Investing in Coral Reef Resilience



The Global Fund for Coral Reefs - Investment fund



Global



Direct investment and grants in projects that address coral reef degradation to help developing countries implement the post-2020 Global Biodiversity Framework. Their target is to mobilize at least USD \$ 500 million by 2030.



Coral reefs are among the most biodiverse ecosystems, yet the world has lost half of its coral reefs over the last 30 years due to climate change, over-fishing, and pollution.



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GLOBAL FUND FOR
CORAL REEFS

Threatened Mammals' Conservation in Serra Do Mar Biodiversity Corridor



ABN AMRO - a Dutch financial institution, with Instituto de Pesquisas Cananéia - NGO



Brazil



Commits to the Large Mammals Monitoring Program to protect threatened jaguar, tapir and white-lipped peccary in the Serra do Mar Biodiversity Corridor, one of the last refuges in Brazil. The commitment aims for an integrated agenda on conservation and monitoring actions.



These species are threatened due to deforestation, habitat fragmentation, urbanization, and poaching.



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Strengthening Marine Protected Areas through Partnerships



MedPAN - International network



Mediterranean Sea



Support Mediterranean Marine Protected Areas through regional coordination. Their goal is to reduce biodiversity loss through funding local projects, organizing workshops, and conducting scientific monitoring.



One project established a Marine Turtle Working Group and Monitoring and Management guide, followed by training modules including a session in the National Marine Park of Zakynthos, Greece.



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Using Traditional Knowledge to Predict Weather



**Climate Action SDG Laboratory -
NGO**



Vihiga County, Kenya



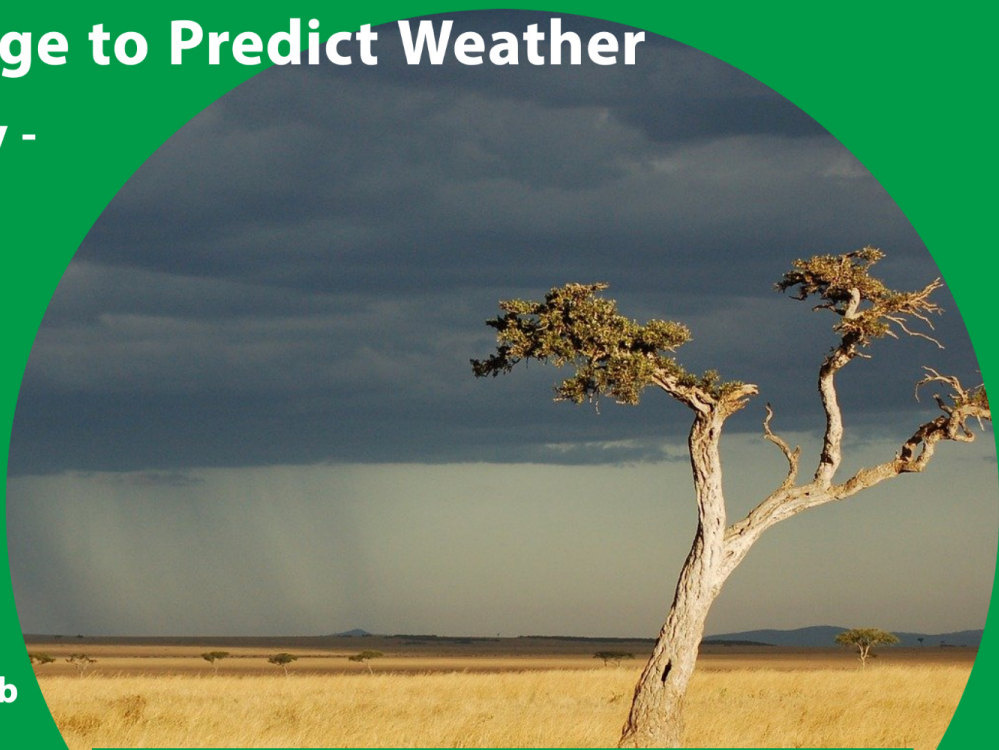
The Nganyi Community uses traditional weather forecasting to make seasonal weather predictions. This sacred ritual involves observing and interpreting natural elements including plants, frogs and toads, insects, and bird migrations.



Climate Action SDG Laboratory established the Nganyi Climate Action Lab in Nairobi and Vihiga Counties to learn from the Nganyi Community and share a scientific publication highlighting their traditional knowledge.



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Municipality Fund for Biodiversity



Fondation de la faune du Québec
and SNAP Québec - NGOs



Québec, Canada



Mobilize municipalities to protect natural areas and support climate-resilient development. The program directs \$3M funding towards protection of natural habitats; shoreline stabilization; and creation of regional parks or protected areas and wildlife corridors.



Over 20 municipalities in Québec have signed on. SNAP Quebec is working to achieve Canada's target of protecting 30% of its land and oceans by 2030.



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Tiaozini Wetland Migratory Bird Protection



China Biodiversity Conservation
and Green Development
Foundation (CBCGDF) - NGO



Jiangsu, China



Campaigning for protection of
wetland habitat at Dongtai Tiaozini.
This China Conservation Area
provides a necessary safeguard to
migratory birds along the Eastern
Asian Australasian Flyway (EAAF).



This wetland is home to more than
200 species of migratory birds, including
the critically endangered spoon-billed
sandpiper.



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Commitment to Sourcing with Respect for People and Biodiversity



Union for Ethical BioTrade (UEBT) - Business association



Netherlands / Global



50+ companies committed to cultivating, collecting or procuring ingredients with respect for people and biodiversity. UEBT measures progress on companies' policies and practices in plant collection, processing, research and development, and for manufacturing or procurement.



The commitment has set time-bound targets for companies' biodiversity action plans, supply chain initiatives, and ingredient sourcing verified by the UEBT.



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Quality Water and Health Awareness in India



India Water Foundation – NGO



India



Enhancing public awareness about Sustainable Development Goals (SDGs) in India and familiarizing people on the vital roles water, energy, and environment play in human health and livelihoods. They work on a local level and in cooperation with local, state, national governments.



Access to quality water, sanitation and hygiene are essential for achieving other development goals, including the elimination of poverty and hunger, reduction of inequalities, and good health and well-being.



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Community-Based Traditional Ecological Knowledge to Support Biodiversity in the Eastern Himalayas



Centre for Biodiversity and Indigenous Knowledge



China



Develop a community-based biodiversity conservation plan based on scientific and traditional ecological knowledge in the Eastern Tibetan Himalayas of North-West Yunnan Province, China, in order to sustainably respond to the impacts of Climate Change on the biodiversity.



The Himalayan region which is one of the world's biodiversity hotspots, is also the home to an extraordinary cultural multiplicity among its numerous mountain nationalities. In recent years, climate change and its impacts on biodiversity have become gradually obvious in the Himalayan region.



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Digital art on sustainable and resilient recovery from COVID-19

Selva Ozelli

United States of America

Creating and curating a series of digital art shows entitled “Art in the Time of Corona - Recovery Roses” and writing articles on green recovery from the COVID-19 pandemic and on the 2050 Vision of living in harmony with nature

Selva Ozelli’s work focuses on biodiversity, resilience and recovery, sustainable transformation of economy and society, and the COVID-19 pandemic.



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World Flora Online (WFO)

 Royal Botanic Garden Edinburgh -
Scientific centre

 Global

 World Flora Online is an international consortium of more than 40 botanic gardens and taxonomic institutions mobilizing information on the world's plants through an online portal, aiming for an online flora of all known plants!

 There are an estimated 400,000 species of vascular plants on Earth, with some 10 percent more yet to be discovered. A full inventory of plant life is vital if threatened species are to be protected and benefit future generations.



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Royal
Botanic Garden
Edinburgh

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Raise 200 Million RMB and promote collaborative actions on biodiversity and climate in China



China Green Carbon Foundation (CGCF)



Non-profit foundation in China



Together with domestic and foreign partners, CGCF commits to actively promote the development and implementation of biodiversity conservation, while addressing climate change, and promoting best practices of nature-based solutions for a coordinated response to the twin crisis of biodiversity loss and climate change by 2030.



CGCF also commits to raise at least RMB 200 million (\$31.1 million) to support collaborative actions on biodiversity conservation and addressing climate change in China.



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Development and Implementation of BES (biodiversity and ecosystem services) Good Practices & Mainstreaming Biodiversity into Company Processes



The International Petroleum Industry Environmental Conservation Association (IPIECA), a global oil and gas industry association, together with the International Council on Mining and Metals (ICMM) and the Equator Principles Association, commit to developing good-practice guidance for the oil and gas industry to mitigate impacts on biodiversity and promote the importance of nature-based solutions. The initiative aims to implement the post-2020 global biodiversity framework.



The commitment includes a Cross-Sector Biodiversity Initiative (CSBI) that sets out an agreement between the three associations to provide leadership in developing and sharing good practice related to biodiversity and ecosystem services in the extractive industry.



IPIECA supports and promotes the integration of the Sustainable Development Goals into oil and gas industry practices, and integration of the long-term approach to mainstreaming biodiversity into the sector with the UNEP-World Conservation Monitoring Centre (UNEP-WCMC).



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Improving water quality in cross-border rivers Koitajoki and Tohmajoki

 Finnish Environment Institute (SYKE) and Karelvodokanal LLC (Russian Private Enterprise)

 Finland and Russia

 The commitment is to monitor the state of Koitajoki and Tohmajoki rivers until 2022, and analyze physical and chemical composition of the water. Recommendations will be made for future land activities near the river areas.

 Technical proposals will be prepared for permit applications and plans to divert wastewater from Helylä agglomeration (Sortavala, Russia) to the Sortavala water treatment plant. Results will be disseminated to the public.



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S Y K E

Expansion of new cross-cutting courses for MSc. in Biosafety programme



The University of the West Indies
Cave Hill Campus



Academic Institution,
Barbados



The MSc/Diploma in Biosafety commits to widen its scope by developing three new course areas by 2030: food safety, clinical biosafety, and climate change and biosafety.



The MSc. in Biosafety programme helps increase capacity in all Caribbean countries to manage potential adverse impacts of biotechnology on biodiversity and human health; and inform policy on biosafety throughout the Caribbean region.



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HeidelbergCement Commitment to Biodiversity



HeidelbergCement, a building materials company, including with partners BirdLife International, UICN France, Society for Ecological Restoration and Wildlife Habitat Council



The commitment is to:

- Undertake a net impact assessment at all their active sites by 2025
- Prepare a proximity study every three years, with sites within 1km of high biodiversity value areas implementing a biodiversity management plan
- Increase the awareness of its employees and empower them to control and manage any occurring invasive alien species on its extraction sites.
- Engage communities in the importance of biodiversity and habitat restoration



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International Union for Conservation of Nature in the Netherlands mobilizes biodiversity commitments



The IUCN in the Netherlands, among others, with MVO Nederland



The commitment, making use of the Delta Plan for Biodiversity Recovery, mobilizes Dutch businesses, local governments, NGOs and citizen initiatives to join the Dutch action agenda for biodiversity. The commitment contributes to biodiversity through:

- 1) Direct actions to improve the status of biodiversity
- 2) Reduction of threats to biodiversity and supporting its sustainable use
- 3) Education, mobilization and awareness-raising
- 4) Capacity, knowledge and tools development
- 5) Finance and investments in biodiversity



The commitment in the CBD's Action Agenda for Nature and People is based on having 250 organizations commit to biodiversity, including providing implementation and monitoring of those pledges. By end of 2021, IUCN in the Netherlands had already mobilized 151 organizations to make commitments. The IUCN in the Netherlands through their Action Agenda aims to:

- 1) Demonstrate support, willingness and specific pledges by the Dutch society to conserve and restore biodiversity
- 2) Inspire other organizations to contribute to biodiversity targets
- 3) Influence the Dutch government to raise the level of biodiversity ambitions and achieve them
- 4) Share and contribute to the CBD's Action Agenda internationally.



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Brazilian Business Commitment for Biodiversity



The Brazilian Business Council for Sustainable Development (CEBDS), in partnerships with 19 companies such as Anglo American, Bayer, Natura and Siemens.



The commitment for partner companies has 9 targets and each company voluntarily commit to, at least, 3 of the targets for 2030 and strategically align companies with the conservation of biodiversity and sustainable use of biodiversity. Business sector strategies are aligned with international and national strategic plans with goal and objectives and targets towards the post-2020 Global Biodiversity Framework.



The commitment in the Action Agenda based on the targets include, among others, for companies:

- Avoidance, minimization, restoration and offset impacts on biodiversity throughout the life cycle of projects;
- To foster and develop studies, research projects, technology and innovation that contribute to the conservation of biodiversity and ecosystem services;
- To monitor and measure impacts and dependencies;
- To make information publicly available and disseminate knowledge of its activities and value chain;
- To engage with communities in the regions where companies operate in order to encourage their involvement in biodiversity conservation and the maintenance of ecosystem services.



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NGO Action Forum Commitments



In the lead up to Part 1 of COP-15, a joint flagship event for the Action Agenda for Nature and People was organized, among others, by the China NGO Network for International Exchanges and the Global Environment Institute



The event mobilized 55 commitments to the Action Agenda that are now in 2022 available from NGOs, businesses, local governments and other non-state actors (e.g. Yulong Wildlife Conservation Association, Water Science Policy, Astral ESG, Shanghai Pudong Yixing Biodiversity Research Center, Forest City Studio, Farmers' Seed Network, China Blue Sustainability Institute and Wildbound). The commitments will help strengthen governments' biodiversity strategy and action plan, help achieve the Aichi Biodiversity Targets and new targets within the new global biodiversity framework, and build momentum for the Agenda for Nature and People



The commitments in the Action Agenda to advance biodiversity goals and objectives, including post-2020 global biodiversity framework, are mainly related to agriculture, species, marine, cities, climate change, traditional knowledge and communication. Many of the commitments are also related to working with indigenous peoples and local communities and youth.



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ReBorN- Restoration of Boreal Nordic Rivers



ReBorN
- Non-government organization (NGO)



Barents Region
(Finland, Norway, Russia, Sweden)



The commitment is on forestry: transportation, problems and solutions, rivers used for timber floating, etc.



Re-creating the natural habitats in streams; Increase heterogeneity and wet areas; Increase the exchange between aquatic and terrestrial areas (lateral connectivity); Regaining the ecological functions



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Multi-Use Plan Commitment from the County Governor of Troms and Finnmark



Norwegian, Russian, and Finnish environmental authorities with partners, including Lapland ELY-centre and Pasvik zapovednik



The commitment is to maintain and improve the environmental conditions in the catchment areas of Pasvik and Grense Jakobselv-Vuorema rivers, through a joint multi-use plan including a programme of measures (PoM) developed for 2021 to 2030.



The commitment, joint measures, will reduce the environmental impact of human activity, to sustain and improve the environmental status of the border river catchments between Norway, Russia, and Finland.



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S Y K E

Action for Biosafety, Biodiversity and Climate Change Mitigation and Adaptation



Village Farmers Initiative (VFI)



Indigenous peoples and local community organisation, a network of over 2000 women and youth farmers and fisherfolk, from the Anam riverine, Nigeria



By at least 2026, VFI commits to biosafety, biodiversity, ecosystem restoration, climate change mitigation and adaptation and preserving indigenous food heritages and sustainable use of natural resources with our traditional ecological knowledge.



VFI will, among others, promote:

- 1) raising awareness of the Convention on Biological Diversity and its Protocol to a network of indigenous people and local communities.
- 2) adopting innovations on nature-positive production, plant-rich diet and menu to drastically reduce carbon emissions in our environment.
- 3) climate justice; people, economic and community resilience of women and youth in our socially and economically disadvantaged communities.



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Cultural Sustainability and Respect of Cultural Intellectual Property Rights



Cultural Intellectual Property Rights Initiative

The mission of the Initiative is to eliminate culturally appropriative behaviour in the fashion industry and create a system to nurture, sustain and protect Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs).



It created a worldwide movement supporting the recognition of cultural intellectual property rights for craftsmen and women who are the custodians and transmitters of traditional garments, traditional designs and traditional manufacturing techniques. The initiative develops frameworks and tools to promote the value of TK and TCEs.



By 2030, the Initiative will 1) facilitate the implementation of the 3Cs' Rule Framework (Consent, Credit, Compensation) in the benefit of over 100 communities or Indigenous people and Local Communities-led projects in Europe, South-East Asia, India, Latin America and East Africa; and will 2) translate the The 3Cs - Get Weaving! campaign into over 60 languages.

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Handcrafted Traditional Cultural Expressions from Kutch, Gujarat, India for safeguarding Bio-cultural Diversity



United Artisans of Kutch



A grassroots artisan-led initiative from Kutch, Gujarat, India.



The commitment is to use their Traditional Cultural Expressions for raising awareness of the human-induced climate crisis and biodiversity loss their region is facing. They are weaving their stories in their textiles and ask the international community, private sector and people like around the world to respect Consent, Credit and Compensation (the 3Cs' Rule Framework developed by the Cultural Intellectual Property Rights Initiative®) whenever decisions are made that affect craft communities.



Safeguarding biocultural diversity is for their survival and ecosystems conservation.



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Nurturing and sustaining Traditional Cultural Expressions in Laos for safeguarding Bio-cultural Diversity



The Traditional Arts and Ethnology Centre (TAEC) in Lao



The commitment is to continue its advocacy work for the recognition of cultural intellectual property rights in Laos by (1) raising awareness of the importance of Bio-cultural diversity and protection of Traditional Knowledge as a basis for sustainable development of Laos, (2) working with the Department of Intellectual Property and Lao Handicraft Association to formally protect Traditional Cultural Expressions through legal instruments such as traditional textile design databases, (3) supporting ethnic minority artisan communities to document, celebrate, register, and protect their Traditional Cultural Expressions, and (4) facilitate partnerships with Ethnic Groups and Local Communities in Laos based on the 3Cs' Rule: Consent. Credit.



Nurturing and sustaining Traditional Cultural Expressions plays an important role in biodiversity conservation.



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